

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

July 31, 2009



**CONTACT**

Chuck Walker, VP Sales & Marketing  
Ellett Brothers LLC  
Chapin, S.C.  
803-345-3751 ext.3540  
chuckwalker@Ellett.com

**ELLETT BROTHERS HARDWORK EARNS UNPRECEDENTED ACHIEVEMENT**

Chapin, S.C. – Ellett Brothers was named the 2009 Distributor of the Year by The Shooting Industry Academy of Excellence on July 24<sup>th</sup> in Connecticut, reaching an unprecedented achievement by accepting their fourth consecutive accolade in this category.

Hewitt Grant, President/CEO of Ellett Brothers, expressed how pleased and excited he was “to accept this prestigious award for a 4<sup>th</sup> year in a row.” “It’s a great tribute to all employees who give their best on a daily basis by taking care of our great customers and representing over 300 suppliers with pride, dignity, and integrity. We truly thank the Academy, the Shooting Industry, FMG Publications, and everyone that recognized our efforts and voted for us. Most of all we are grateful and proud to be in the shooting business and to give back to the industry in order to protect our future,” Hewitt added.

Consisting of 500 distinguished industry executives, gun dealers, and outdoor writers, The Shooting Industry Academy of Excellence honored 13 companies and one individual from 44 deserving nominees at the 18<sup>th</sup> annual awards ceremony for their contributions to the Shooting Industry. Ellett Brothers was nominated for taking great pride in serving and supporting the independent retailer for 76 years, for continued work with manufacturers to develop new and innovative products, for continued support of industry organizations, and for their commitment to the future of the shooting sports by working with organizations such as the Boy Scouts of America and the Youth Shooting Sports Foundation..



Ellett Brothers LLC continues to break new ground as a nationwide marketer and distributor of outdoor sporting goods. With over 60,000 SKU's, 800 manufacturers/suppliers, 20,000 independent retailers of shooting and marine sports products, a dedicated sales force, and an innovative management team, Ellett Brothers, LLC, is looking to grow even stronger for many years to come.

# # #